



# Candle Making Apprentice Challenge



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## CANDLE MAKING APPRENTICE CHALLENGE

Teams must invent, produce and market a brand new brand of candles.

The candle making business is on fire at the moment, as an interest in self-care, home décor and room fragrancing flourishes. Everyone from top fashion houses to independent, artisan boutiques are entering the candle market.

Teams begin by inventing their new product. With a wide range of moulds, containers, colours and fragrances to choose from, teams can let their imaginations run wild, creating anything from novelty gift candles to high end, relaxing aromatherapy spa candles. Teams then ignite their brand by giving it a catchy name and designing and making the packaging.

Ingredients and materials are priced, so teams will need to keep an eye on costs and decide how they will price their product to make the best profit (note this is fun money, not real money!)

Teams then pitch their product, brand and marketing strategy in a presentation to the judges and, as a fun finale, teams perform their own advert!

**What is Included;** Event manager, team building instructors, candle making tools, candle fragrances, essential oils, dyes, craft materials, information packs, table covers, gloves, aprons, props, costumes, team packs, stationery and fun prizes

### Notes

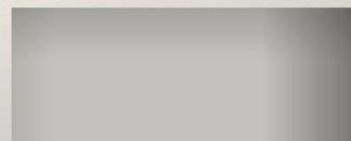
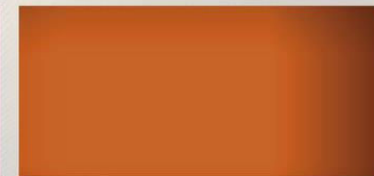
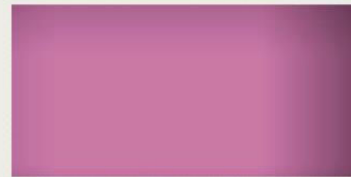
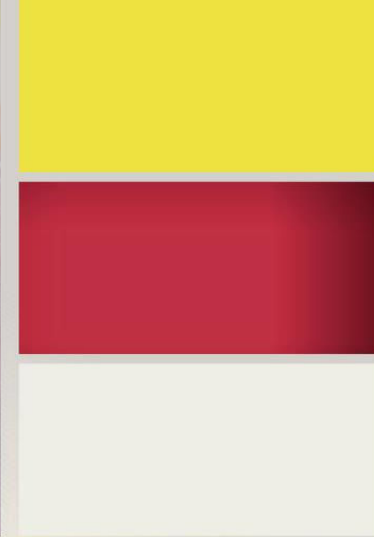
**Cost:** £POA

**Activity duration:** 2.0 - 3.0 hours

**Guest numbers:** 10 - 150 people (suggested team size: 5 - 8 people)

**Requirements:** 1 table & chairs per team & 3 x 6ft x 2ft trestle tables for our equipment

We also offer a candle making masterclass, further details available upon request.



## Why Firebird Events?

- Our fantastic team are creative, knowledgeable, experienced, friendly and fun. Thanks to our drive, dedication and attention to detail, we will deliver you an unforgettable event experience.
- We listen. We can provide you with great ideas, bespoke solutions and reliable service, helping you to create an event which suits *your* needs and objectives.
- Well established within the industry since 2000, our reputation and fantastic relationships have enabled us to work with an array of clients, including many large corporations and top UK venues, time and time again.
- We can provide everything from a single activity, to an entirely produced event, providing first class team building days and corporate events.
- Our hard work has been recognised within the event industry, winning awards in the category of “Best Event Provider” at the M&IT industry awards – silver in 2018, bronze in 2019 and silver in 2020.
- Firebird Events are covered by a minimum of £1 million Public Liability Insurance.

## Notes

- All prices are subject to VAT at the current rate.
- All prices are subject to availability.
- Prices may be subject to change.
- All prices where an event set up fee is stated are subject to the relevant per head fee on top.
- Some services or items may be subject to minimum order fee.
- Prices may be subject to travel and accommodation charges.
- Full payment will be due 30 days prior to event date (unless a credit account has been agreed in advance).
- Soft or hot drinks (weather dependent) should be provided for our team throughout the duration of the event.
- Depending on length of the event, hot food may be required for the team.

## Copyright

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